



- FOR IMMEDIATE RELEASE -

Popular Visual Messaging App, FunMail Expands to Android; New iPhone Update Also Available

PLEASANTON, CA – January 26, 2010 – [FunMobility](#), a leading mobile social entertainment company, announced today that its free visual messaging application, [FunMail](#), is now available on the Google Android platform. The visual messaging app, FunMail is a “Google Image Search meets text-messaging,” application and forges ahead with mass-market availability with its expansion to the Google Android platform. FunMail invites Android users to join the conversation and also improves upon several compatibility issues with its updated iPhone app.

The FunMail application has been downloaded over 100,000 times since its initial iPhone launch in November 2009, and was ranked one of iTunes’s Top 25 Social Networking applications.

“We’ve made a bold bet on enhancing consumer behavior as it relates to communication and it’s been a major success thus far,” said Adam Lavine, CEO of FunMobility. “The Android platform opens up the FunMail application to many new users, handsets and operators that we previously couldn’t reach and helps us share the fun.”

FunMail for Android offers the same functionality as its iPhone predecessor, including the ability to add real-time images to any text by tapping into the “Media Brain”, a learning technology that grows smarter and makes insightful connections between imagery and language each time a FunMail is sent. Additionally, FunMail for Android leverages Google’s voice-recognition technology, and enables consumers to turn spoken messages into entertaining visuals that can be easily shared via MMS. The new FunMail update for iPhone includes a new feature that enables consumers to

preview up to 20 FunMails instead of the previous five, as well as performance enhancements and access to new content.

Download the FunMail for Android app by viewing Android Market™ on your Android-compatible handset or clicking <http://funmail.com/android> for the link. The free FunMail for iPhone application is available for download at the iTunes store, or visit <http://www.funmail.com> for directions.

Anyone can become a FunMail artist and have their own photography, illustrations, and graphic images available for use with FunTweet or other FunMail messages by submitting them to the visual library at <http://funmail.com/design>.

- MORE -

About FunMobility

Established in 1999, FunMobility is a mobile social entertainment company that lets people share, play and connect through their mobile devices. FunME, FunMobility's Mobile Engagement platform, is an integrated suite of applications and proprietary technologies that provide new forms of monetization and distribution and literally enable brands to "join the conversation" with consumers. FunChat, FunMobility's groundbreaking free smartphone app, is the first product to seamlessly blend chat and games with popular new features including photo pranks, contests, virtual goods and virtual currency. Engage. Express. Enjoy!

Please visit <http://www.funmobility.com> to learn more about the company and products.

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