



GROW YOUR MOBILE AUDIENCE



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FUN
MOBILITY

funmobility.com



Grow Your Mobile Audience

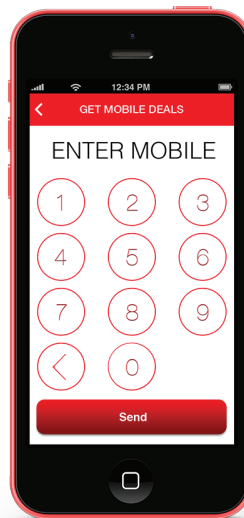
EZ Opt-In

The Easiest Way to Opt-In Customers to Your Mobile Loyalty Database

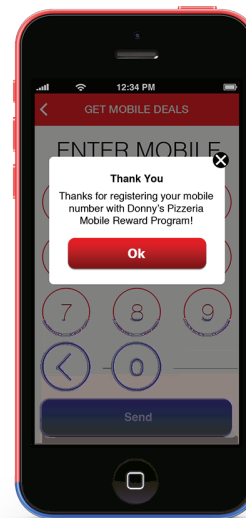
Each mobile opt-in can be worth \$300 - or more. EZ Opt-In instantly boosts your mobile opt-in rate by over 200%. Now it's easier than ever to grow your customer loyalty list, and gain that value quickly and conveniently.



"Sign Up"



"Enter Number"



"Confirm"

CUSTOMIZABLE

EZ Opt-In can be completely customized to reflect the look and feel of your brand, reducing opt-in hesitation.

CROSS PLATFORM COMPATIBLE

Flexible HTML5 SmartWidget with robust features, that can be launched on over 200 iOS and Android devices.

FLEXIBLE DEPLOYMENT OPTIONS

EZ Opt-In can be deployed as a kiosk next to your point-of-sale, on employee's mobile phones for roaming mobile opt-in capture, through SMS or email, in a mobile web site - or all of the above!



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855-849-4900



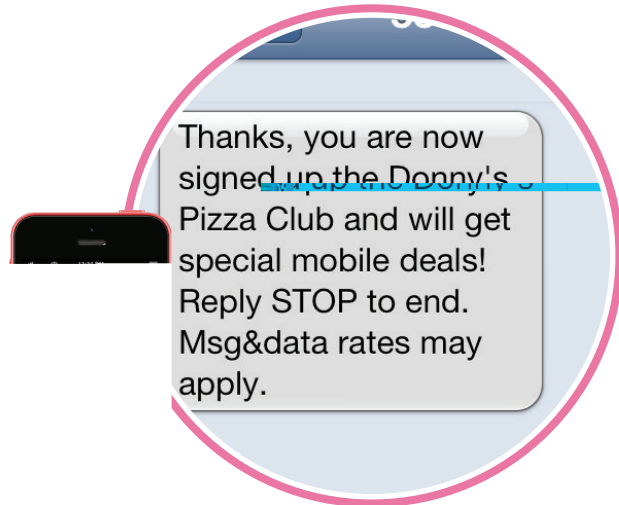
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EZ Opt-In Can Be Used...



POINT-OF-SALE KIOSK

Put a tablet or mobile phone next to your point-of-sale to collect customer phone numbers.



ON YOUR EMPLOYEE'S SMARTPHONE

A mobile webpage you can easily bookmark, enabling your employees to opt-in new customers to your loyalty database.

INTEGRATED WITH EMAIL

EZ Opt-In can be integrated into emails, enabling you to capture mobile phone numbers on an opt-in basis.

INTEGRATED WITH SMS

Attach to mobile notifications to get a permanent, TCPA-compliant mobile opt-in.

COMPATIBLE WITH MOBILE WEBSITES

Convert your mobile traffic into mobile opt-ins!

The average mobile opt-in is worth \$300 to your business



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Grow Your Mobile Audience

Mobile Loyalty Database

Build a Valuable Mobile Database of Your Most Loyal Customers



Mobile phones are always on and always with you. A study by the Digital Marketing Association reported that 97% of SMS messages sent are read within 5 seconds. Marketers who fail to adopt and recognize the shift in consumer behavior risk facing relevancy extinction in the eyes of today's connected consumers. With the FunMobility Mobile Loyalty Database you can build an incredibly valuable list of customers who not only want to hear from you, but will actually read your messages and engage with your mobile promotions.

MOBILE COUPON & SMARTWIDGET COMPATIBLE

FunMobility Mobile Loyalty Databases work seamlessly with interactive mobile coupons and a large catalog of mobile SmartWidgets.

THE MOST POWERFUL LIST YOU CAN BUILD

Consumers that opt-in with mobile devices are far more likely to read and respond to your mobile offers.

KEEP THE CONVERSATION GOING

Better offers will open the doors of communication between you and your customers.

GREAT TRACKING & REPORTING

See end-to-end conversion from sends, clickthroughs, sessions and conversions for your mobile offers and promotions.



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