



MOBILE COUPON

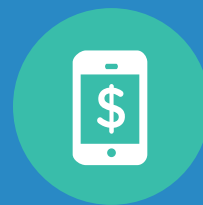
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FUN
MOBILITY

funmobility.com



MOBILE COUPONS

Profits, Redemptions, Loyal Customers

Interactive Mobile Coupons As Brilliant As Your Brand

FunMobility Mobile Coupons are a proven, powerful way to drive profits and create loyal customer relationships.

Whether you're a retailer, online marketer, agency or ad network, FunMobility Mobile Coupons will get you up and running fast with high-performance mobile coupons. Offering powerful industry-leading location capabilities, FunMobility Mobile Coupons enable local targeting with robust analytics to make better data-driven decisions on mobile marketing spend.

FunMobility Mobile Coupons are built from the groundup to support leading industry standards and best practices, and are TCPA compliant.

LOCATION ENABLED

Use the power of mobile location to take your promotions to a whole new level.

SaaS POWERED

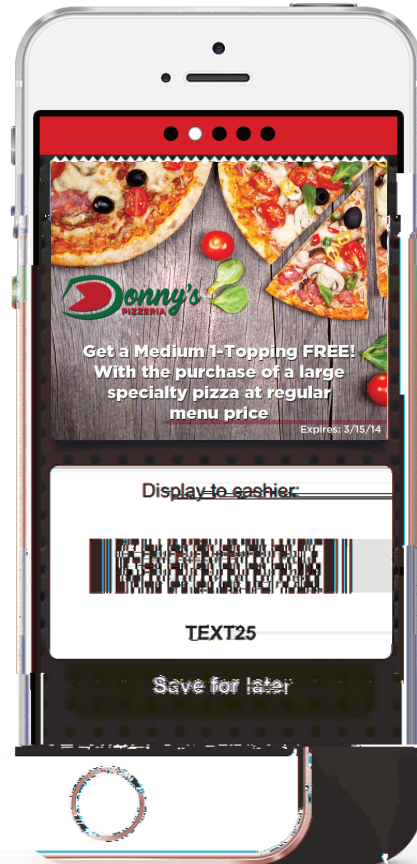
Hosted in the cloud. Update your mobile coupons anytime. Use your own colors, branding and logos.

FLEXIBLE & MODULAR

Each mobile coupon is a flexible HTML5 SmartWidget that seamlessly integrates into any SMS, email or mobile app.

MULTIPLE CLIPPING OPTIONS

Give your customers convenient ways to save your offers to Passbook or their mobile inbox.



"FunMobility was truly interested in learning about my business needs. It's easy working with FunMobility. I liked the individual attention they gave us to help reach our business goals."

Linda Roark, Pete's ACE Hardware



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sales@funmobility.com
855-849-4900

Flexible & Convenient Clipping Options

Profits, Redemptions, Loyal Customers

Your customers can toss out their scissors. Clipping your mobile coupons and offers is now as easy as tapping on a phone screen.

Clip to Text, Email or Passbook

Let your customer choose the clipping option they prefer.

Use Existing Campaign Codes - Or Create New Ones

Use existing coupon codes to specifically track mobile clip activity.



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Timed Coupons

Encourage Action with Time-Limited Mobile Offers



FunMobility's Timed Coupon protects your mobile marketing campaigns around-the-clock by putting a time limit on offers you send to your customers. Timed Coupons gives you a new and innovative way to avoid coupon fraud.

GET YOUR CUSTOMERS TO BUY FAST!

Upon activation, Timed Coupons will begin a countdown, limiting the offer's availability - compelling buyers to act fast.

ROBUST ANALYTICS

Timed Mobile Coupons impressions, clips and redemptions are automatically tracked and reported online in the FunMobility Mobile Marketing Suite.

PERSONALIZED LOCATION

An optional Location Finder allows consumers to see the 10 closest redemption points from their current location.

PREVENT FRAUD

Timed coupons prevent sharing screen grabs and multiple uses, enabling true single-use targeted offers.



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eCommerce Coupon

Drive Online Traffic & Purchases

FunMobility eCommerce Coupons help you launch mobile-optimized online offers and incentives - fast. Increase mobile click-through rates with gorgeous-looking offers. Boost cart sizes by publishing targeted deals. Grow your mobile loyalty list with integrated mobile opt-ins. Drive better repurchase rates with mobile e-commerce coupons.

eCOMMERCE CLIPPING FEATURES

Clip to a mobile website, order form, email, SMS or Passbook.

INSTANT MOBILE OFFER PAGES

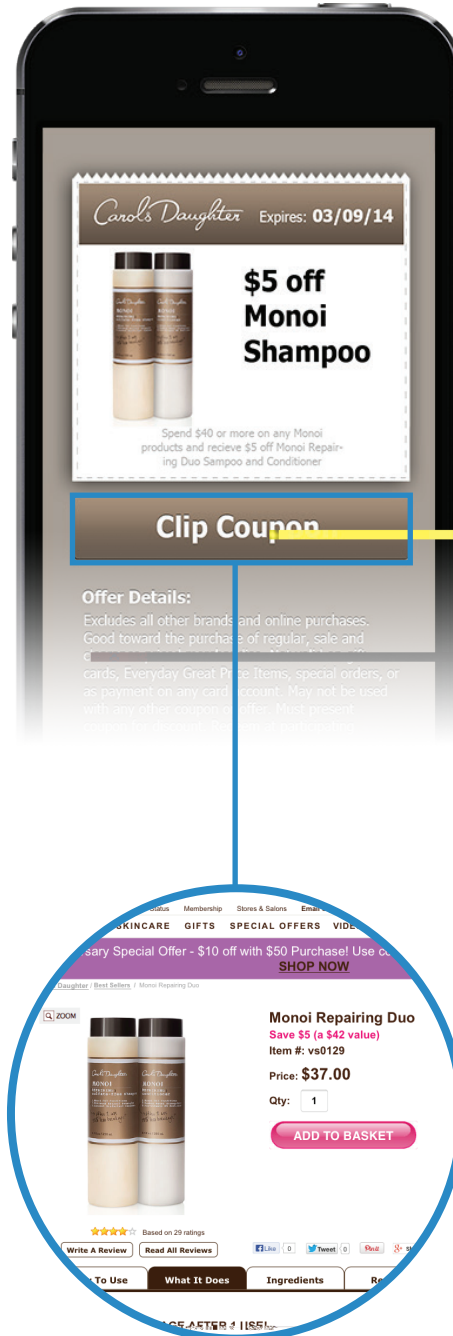
Upload creative and copy once. Get a single URL optimized for hundreds of mobile devices.

FULL TRACKING & REPORTING

Build one coupon or dozens. Get great tracking and reporting, including source tracking, view, clip and redemption rates.

UNIQUE CODES TO PREVENT COUPON FRAUD

Integrate your single-use codes, enabling targeted one-to-one consumer offer codes and watch your sales soar!



eCommerce coupons can be clipped to any mobile website



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